

Co. ZDRAVO ORGANIC Ltd.

EVERYTHING WE PRODUCE IS 100% NATURAL 😊





VISION

Be a global leader in the production and processing of healthy food based on the superior quality of the offered food products and services.

Recognized by additional value based on partnership and develop business co-operation with our distributors, partners and consumers around the globe.

MISION

Our intention is to develop trust in healthy brands and to develop distinctive brand as profitable business, to continuously improve product quality, customer service and overall business in accordance with the needs of the consumers, the expectations of shareholders and employees, to achieve such a market and competitive capability that allows safe making profit, sustainable development, environmental protection, health protection and consumer health and safety.



ABOUT US

- We produce healthy & natural food, and we want our products to be above all very delicious and healthy. All began 2003 when we made factory for processing fruit and vegetables in Selenca, Serbia.
- We consulted with our farmers and housewives about traditional recipes for juices and other products.



NFC JUICES



- In our "natural kitchens" in Selenca daily output is 100% natural juices without adding water and sugar.
- We are not using any concentrates (NFC technology only)
- In addition there are juices prepared without the use of preservatives, artificial colors and flavors.
- Juices are pure 100% fruit and vegetable because we put in our products just what comes from nature.
- The process is simple-we choose the best fruits and vegetables, squeezing the fruit, filtered, fill it into glass bottles and at the end we protect with pasteurization.



PACKAGING, DESIGN & LOGISTICS

- Juices on bottles 0,75 L are packed in elegant and unique bottles with revolutionary designed labels. Every SKUs has label with different shape of design.
- In January 2021 we lounched new smart bottles 0,20 L



- The bottles 0,75 L + jars 314 ml and its shape of design is worldwide patented
- Juices do not require refrigeration during logistic and sales (ambient dry food)



100 % PURE NATURAL – NFC JUICES

0,75 l BOTTLES

- Beetroot - Apple
- Beetroot, Apple, Blueberry
- Apple
- Carrot – Apple
- Pear - Apple
- Sour cherry - Apple
- Blackberry - Apple
- Tomato mild
- Tomato spicy
- Tomato Celery
- Peach - Apple
- Apricot – Apple
- Orange – Apple
- Grapefruit – Apple
- Apple – Cinnamon
- Pomegranate - Apple
- Apple – Ginger
- Apple - Chokeberry





100 % PURE NATURAL – NFC JUICES

0,20 | BOTTLES



- Beetroot - Apple
- Beetroot, Apple, Blueberry
- Apple
- Carrot – Apple
- Pear - Apple
- Sour cherry - Apple
- Tomato mild
- Tomato - Celery
- Strawberry – Apple
- Raspberry – Apple
- Apricot – Apple
- Peach – Apple
- Orange – Apple
- Grapefruit – Apple
- Apple – Cinnamon
- Pomegranate - Apple
- Apple – Ginger
- Apple - Chokeberry





ZDRAVO DISTRIBUTORS AROUND THE GLOBE

- Serbia
- Slovakia
- Czech Republic
- Russia
- Canada
- Montenegro
- Slovenia
- Philippines
- China
- Germany
- Ukraine
- USA
- Mongolia





COMPETITIVNESS

- Natural and home made recipes
- High standard of quality
- No chemical preservatives
- Juices : no concentrates (NFC), no added water, no added sugar (excl.tomato juices)
- Vegan food
- Kosher food



CERTIFICATIONS & CONTROLS

Since foundation of company selflessly investin knowledge, energy and capital to conquerandad option the standard of excellence.

The result of these efforts is number of standards and certificates, such as :

- **ISO 9001 – Quality System**
- **HACCP – Food safety system**
- **VEGAN FREE**
- **KOSHER**



FOR LONG AND HEALTHY LIFE
CONSUME OUR PRODUCTS 😊

