



EU4Business

# **CREATE.INDUSTRY!**

**Bridging Culture & Creativity of  
Bulgaria and Azerbaijan**

-Draft Programm-

**March-May  
2022**



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## **ACTION 1, MAR 1-2**

Kick-off Meeting & Digital Coaching Sessions

**MAR 1**

Meet-up & Kick-off: Pairing  
between beneficiaries

**MAR 2**

Digital Coaching Sessions:  
"A new digital approach to  
further develop the CCI  
(Cultural-Creative  
Industries) sector"



# AZERBAIJAN, APR 13-17

Study Visit to Azerbaijan and its rural areas

**APR 13**

- Welcoming and Networking Dinner

**APR 14**

- Basqal Village & Silk Museum  
Masterclass: Demonstration of handmade traditional silk scarfs
- Lahic, living open-air museum

**APR 15**

- Archaeological and Ethnographic Museum  
Complex in Gala Settlement  
Masterclass of carpet weaving & pottery
- ABAD Icheri Sheher Ethno-Boutique
- Yarat Contemporary Art Space
- Business Roundtable &  
Networking Dinner

**APR 16**

- 1st Azerbaijani CultRural Festival



## **BULGARIA, MAY 17-21**

Study Visit to Bulgaria and its rural areas

### **MAY 18**

- Welcoming, business roundtable at PCCI
- Old Philippopolis & Plovdiv Regional Ethnographic Museum
- Week of Contemporary Art 2022 /tbc/

### **MAY 19**

- Spring Street Festival of Handicrafts 2022  
Exhibition, demonstrations, a Masterclass performance
- B2B Meetings & Networking Dinner  
in the Old city of Plovdiv

### **MAY 20**

- Damascena Ethnographic complex  
Skobelevovo village
- Traditional Folklore Festival (Kazanlak)
- Open-air ethnographic museum  
ETARA, near Gabrovo



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# ORGANISERS



The Association of European  
Chambers of Commerce and  
Industry (EUROCHAMBRES)



Plovdiv Chamber of Commerce  
and Industry in Bulgaria



German-Azerbaijani Chamber  
of Commerce in Azerbaijan





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# **PARTNERS**

