



F&B TRADE MISSION TO INDONESIA

Jakarta - Indonesia

February 26 – 28, 2018

15 SELECTED EUROPEAN COMPANIES

Food & Beverage | Wine & Spirits | Equipment for HoReCa | Hospitality

Organized by:



A project co-funded
by the European Union

OUR EXPERIENCE



Our offer:

- An interview with our market experts to better understand your business objectives in Indonesia
- Development of a list of qualified contacts of potential partners according to your interest
- Organization of tailored B2B agenda with potential Indonesian partners
- Logistic support of your mission, booking of accommodation, interpreter, transport, etc.

The program:

Sun, 25 Feb

Individual arrival to hotel
Briefing to mission activities

Mon, 26 Feb

Morning: Information session on current F&B trends in Indonesia and how to export and register your products in Indonesia

- Presentation: Business Opportunities in the Indonesian Food & Beverages Market [Indonesian Food and Beverage Producers Association (GAPMMI)]
- Presentation: Import and business licensing, procedures and realistic timeframes for foreign companies and products entering the Indonesian market [Indonesian National Agency of Drug and Food Control, BPOM]
- European Business case: How to do business in Indonesia Food & Beverages sector, opportunities & Challenges [European player in the market]

Lunch time: Networking lunch

Afternoon: Points of sale/factory visits

Tue, 27 Feb

Full day of tailored B2B meetings with potential partners

Wed, 28 Feb

Full day of tailored B2B meetings with potential partners

PARTICIPATION FEE

700 EUR per company

Participation fee

Service	Costs (€)
Accommodation for 3 nights in a 4* hotel	500 €
Organization of tailored B2B meetings	1,300 €
Interpreter for B2B meetings, visits, etc.	300 €
Information session - Country briefing Networking with ministries and relevant authorities Logistic coordination and site visits	950 €
TOTAL COST	3,050 €
EIBN CONTRIBUTION (SUBSIDY 75%)	2,350 €
PARTICIPATION FEE	700 €

*The price does not include 10% VAT

Application & Registration process

Application Deadline: Fri, December 15, 2017

To register, fill in the application form and email to

Ms. Atya Marsyeila

Business Development Officer

atya@eibn.org

+62 21 3154685 ext. 246

CONDITIONS

Eligibility criteria

The participant will need to:

- ✓ be headquartered in an EU member state,
- ✓ be directly engaged in the industry, on which the trade fair is focused or in business aligned with trade fair's objective,
- ✓ be currently exporting or demonstrate export readiness,
- ✓ be represented during the mission by an employee or officer of the company.

Conditions

- The participant must submit a completed and signed registration form and supplemental application materials, including adequate information on the company's products and/or services, primary market objectives, and goals for participation.
- Upon signature of the registration, the participation for the trade mission will be binding and the participation fee will be due. EIBN reserves the right to evaluate the ability of the applicant to meet the criteria above.
- The trade mission will take place if a minimum number of 5 companies is reached. In case of cancellation of the trade mission for this reason, the participation fee will be refunded.
- The participant must hold and maintain travel and other appropriate insurances in connection with attendance at, and participation in, the trade mission.
- The participant accepts full responsibility for all of the business and organizational outcomes arising from their participation. EIBN will not be held responsible for the commercial endeavors of any party that participates in the Pavilion.
- Flight from Europe to Indonesia and all food or ground transportation expenses outside the scheduled meals and activities are borne by the participants.
- EIBN will assist in booking the accommodation.
- The participant agrees to participate in a separate survey to evaluate the trade mission.